



# IFITTALK@NAIROBI 2017

CONFERENCE THEME:

“Enhancing the  
competitiveness of  
Africa’s tourism: The  
ICTs pathway”.



CONFERENCE VENUE:

Business and Students Services Centre (BSSC) Room 14

CONFERENCE DATE:

November 9th 2017 from 9.00am

CONFERENCE SPEAKERS:

DR. SENAJI,  
ICT policy maker, KENYA METHODIST UNIVERSITY

DR. RAY MUTINDA,  
eTourism expert, IFITT REPRESENTATIVE, MOUNT KENYA UNIVERSITY

DAMIAN COOK,  
CEO and Fonder, E-TOURISM FRONTIERS

MS KEZIAH ODEMBA,  
Ag Director of Tourism, MINISTRY OF TOURISM

MS ESTHER NJOROGE,  
Founder and CEO, BOUNTIFUL SAFARIS

In collaboration with representatives from KATO, KTB, Ministry of Tourism, KAHKC, IFITT, Kenyatta University, Mount Kenya University, and Karatina University

CONFERENCE CHARGES:

Participants: 1000ksh (with conference package)  
Postgraduate Students: 500ksh (with conference package)  
Students: free (without conference package)

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register at <http://www.ku.ac.ke/ifitt>; registration deadline is 4th November; only those who register will participate

Participating institutions

