



International Federation  
for IT and Travel & Tourism

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## ENTER2020 is over, long live ENTER2021!

On behalf of IFITT members and participants, we would like to congratulate President Iis Tussyadiah, Vice President Cihan Cobanoglu, and the past IFITT board for organizing a successful ENTER2020 eTourism Conference! We would also like to thank Iis and her team at University of Surrey for their hospitality during the four-day event from January 7-10, 2020 in Guildford, UK.

During the conference, Zheng Xiang (Phil) from Virginia Tech University, USA, was elected to succeed Iis as the new IFITT President. Along with Phil, there were six new members elected and added to the IFITT board. They are: Claudia Brözel, Chulmo Koo, Juho Pesonen, Hanqin Qiu, Jason Stienmetz, and Katerina Volchek. In the meantime, we would like to thank the outgoing board members including Jean-Claude Morand, Irem Önder, Julia Neidhardt, Estela Marine-Roig, Marianna Sigala, Maggie Wu, Lidija Lalicic, Steve Hood and Markus Schukert, for their dedicated service to the community and for organizing a fantastic ENTER2020 conference.



The new IFITT board is committed to serving the community and its stakeholders with existing and new programs. We will continue to develop its flagship conference ENTER as the premier global conference on eTourism research and development.

**In 2021, ENTER will be hosted by Nankai University in Tianjin, China, where it will celebrate its 28th birthday. As the first time stepping outside Europe in nearly 20 years, ENTER2021 will offer fantastic opportunities for IFITT members and all conference participants to reach and connect to the vibrant and increasingly significant communities in Asia and beyond. As such, we encourage you to consider joining us at ENTER2021@Nankai!**

Stay tuned for more information about ENTER2021@Nankai and other programs in the coming weeks!

The IFITT Board

