

## CALL FOR ABSTRACTS for the Second IFITT Doctoral Summer School

University of Eastern Finland & Haaga-Helia University of Applied Sciences, Helsinki, Finland, June, 5<sup>th</sup>-8<sup>th</sup>  
2014

Organized by IFITT, the International Federation for Information Technology and Travel & Tourism, the IFITT Doctoral Summer School offers a worldwide and unique forum for early career researchers to actively exchange, share, and challenge state-of-the-art research and industrial case studies on the application of information and communication technologies to travel and tourism.

The summer school will focus on research methods, academic publishing, and how to write a dissertation. Early career researchers will have the possibility to briefly present their work and/or their ideas and discuss them with peers and invited academics. The summer school is primarily focused on doctoral students. However, MSc students and post-docs are also very welcome to submit their research and get involved in the Summer School.

### **IFITT Doctorate Summer School invites the submission of abstract in the following areas (other related topics are also welcome):**

Advanced Distribution Systems	Distribution Strategies
Electronic Marketing	ICT-enabled Partnerships and Segmentation
Information Search and Retrieval	Legal and Social Aspects
Technology Acceptance	Website Design and Evaluation
Consumer Inspiration through ICTS	E-Learning
Information Interfaces and Presentation	ICT and Sustainability
Travel Search and Meta-Search	Mobile Services
Crisis and e-Tourism	Context-Aware Systems
ICT Adoption, Use, and Value Creation	E-strategy and e-Business models
Intelligent Systems	ICT for Development
Web 2.0 and Web 3.0	Recommender Systems
Big data	Location based services
Online customer service	Technological innovations

Abstract should be 500-800 words, and structured as follows:

1. Problem Statement
2. Methodology
3. (Expected) Results
4. Conclusions

**Submission:** <https://www.easychair.org/conferences/?conf=ifittdds2014>

### **Time Schedule**

Submission closes: April 27th 2014 (Updated!)

Acceptance as papers are submitted

Registration: April 5th - May 30th 2014: <https://www.eventbrite.com/e/ifitt-next-generation-doctoral-summer-school-registration-10892241989>

Summer School: 5-8 June 2014

**Chairs:** **Juho Pesonen** (University of Eastern Finland: [juho.pesonen\[at\]uef.fi](mailto:juho.pesonen@uef.fi)) and Anastasia Mariussen (Oslo School of Management: [Anastasia.Mariussen\[at\]mh.no](mailto:Anastasia.Mariussen@mh.no))

**Research Chairs:** Cody Morris Paris (Middlesex University Dubai: [c.paris\[at\]mdx.ac](mailto:c.paris@mdx.ac)), Carlos Lamsfus (CICtourGUNE: [CarlosLamsfus\[at\]tourgune.org](mailto:CarlosLamsfus@tourgune.org)) and Sofia Reino (University of Bedfordshire: [Sofia.Reino\[at\]beds.ac.uk](mailto:Sofia.Reino@beds.ac.uk))

**Organized and Hosted by:** IFITT & Professor Antti Honkanen, Centre for Tourism Studies, University of Eastern Finland & Jarmo Ritalahti, Haaga-Helia University of Applied Sciences.

### **Summer School will cost:**

- 45 euro for IFITT members.
- 150 euro for non members

More information: [http://www.ifitt.org/home/view/summer\\_school](http://www.ifitt.org/home/view/summer_school) and [juho.pesonen\[at\]uef.fi](mailto:juho.pesonen@uef.fi)