

**CALL FOR ABSTRACTS for the IFITT Doctoral Summer School 2015**  
July 20<sup>th</sup> – July 21<sup>st</sup> 2015 @ MODUL University Vienna, Austria

Organized by [the International Federation for Information Technology and Travel & Tourism \(IFITT\)](#) and hosted by the [MODUL University Vienna \(MU\)](#), the IFITT Doctoral Summer School 2015 offers a worldwide and unique forum for early-career eTourism researchers (both at Master and Doctoral level) to actively exchange, share and challenge state-of-the-art research and industrial case studies on the application of information and communication technologies to travel and tourism.

The Summer school will focus on research methods and academic publishing. Moreover, delegates will have the opportunity to present their idea and/or findings and discuss them with peers and invited academics.

**Abstract Submission:**

The Summer School invites the submission of abstract in the following areas (other related topics are welcome):

Advanced Distribution Systems and Strategies	Information Interfaces and Presentation
Big Data, Measurement and Analytics	Information Search and Retrieval
E-Learning and MOOCs	Intelligent Systems
Electronic Marketing	Internet-of-Things and Smart Destinations
Gaming, Gamification and Augmented-Reality	Legal and Social Aspects of ICT
ICT Adoption, Use and Value Creation	Location-based services and Context-Aware Systems
ICT for Regional Development and Sustainability	Mobile Services
ICT and Tourism Experience	Travel Recommender Systems
ICT for Innovation and Service Design	Travel Information Search and Retrieval
ICT-enabled Partnerships and Collaboration	Website Design and Evaluation

Abstract should be a maximum length of two pages (A4-size paper) and structured as follows:

1. Problem Statement
2. Research Framework and Hypotheses
3. Proposed Methodology
4. Anticipated Results
5. References

Abstract must be submitted to [EasyChair for the IFITT Doctoral Summer School 2015](#)

All abstracts will be rigorously reviewed by Research Chairs

**Time Schedule:**

Submission closes:	May 30 <sup>th</sup> 2015
Decision:	June 14 <sup>th</sup> 2015
Registration:	June 1 <sup>st</sup> – July 15 <sup>th</sup> 2015
Summer School:	July 20 <sup>th</sup> – July 21 <sup>st</sup> 2015

**Overall Chairs:**

Karl Wöber	(MODUL University Vienna - <a href="mailto:karl.woeber@modul.ac.at">karl.woeber@modul.ac.at</a> )
Daniel Leung	(MODUL University Vienna - <a href="mailto:danie.leung@modul.ac.at">danie.leung@modul.ac.at</a> )

**Research Chairs:**

Astrid Dickinger	(MODUL University Vienna, Austria)
Josef Mazanec	(MODUL University Vienna, Austria)

**Registration fee:**

IFITT member:	FREE OF CHARGE
Non-IFITT member:	EUR100 (IFITT Student Membership fee is EUR30)

**More information:**

Website:	<a href="http://www.ifitt.org/doctoral-summer-school-2015/">http://www.ifitt.org/doctoral-summer-school-2015/</a>
Contact:	Daniel Leung (MODUL University Vienna - <a href="mailto:daniel.leung@modul.ac.at">daniel.leung@modul.ac.at</a> )