



International Federation
for IT and Travel & Tourism

Application for scholarships for the **IFITT Doctoral Summer School 2016**

In 2016 IFITT has partnered with the UNESCO chair in ICT to develop and promote sustainable tourism in World Heritage Sites established at USI – Università della Svizzera italiana (Lugano, Switzerland) to organize its Doctoral Summer School.

Title: ICT4CULT – Information and Communication Technologies for Promotion and Development of Sustainable Tourism at Cultural and Religious Heritage Sites. The case of the UNESCO World Heritage Sites

When: IFITT DSS will coincide with the first week (August 29-September 4, 2016) of the two-weeks (August 29-September 9, 2016) Summer School of the UNESCO chair.

Where: Armeno (NO), Italy.

Detailed description of the Summer School and list of trainers: see the dedicated page: www.unescochair.usi.ch/activities-2/summer-school-2016

Scholarships: IFITT offers scholarships to cover the tuition fee: 175 euros for the first week. In case one wants to participate to both weeks, can request the full tuition fee: 350 euros. *Board and lodging are at own expenses.*

Who can apply for the scholarship: all IFITT members.

How to apply for the scholarship: an abstract has to be sent, presenting a research/project that falls into one of the following eTourism related areas:

- Cultural Tourism
- Religious Tourism & Pilgrimage
- ICT for Story-telling
- Intercultural Communication
- ICT for Regional Development and Sustainability
- Social Media Strategies and Analysis
- Gaming and Gamification
- Augmented Reality
- eLearning, Life-long Learning and MOOCs
- Location-based Services and Context-Aware Systems
- Mobile Services and Wearable Technologies
- ICT Adoption, Use, and Value Creation
- Website Design and Evaluation
- eGovernment and public policy in tourism

Abstract should be maximum of two pages (A4-size paper). The request for scholarship and related abstract have to be submitted to unescochair@usi.ch together with all other needed info: CV and a one-page motivation letter.

Time schedule: submission closes April 30, 2016. Decision about the scholarship will be communicated by May 16, 2016.

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